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***Edutainment*** is a trademarked presentation company developed by **Bob Page, AAS, NREMT-P, CCEMT-P, I/C**. His mission is to develop and present high quality, innovative, informative and entertaining educational programs for personnel involved in the Emergency and Critical Care of patients.

Bob Page is an internationally known speaker, award winning instructor, author and paramedic. He has presented seminars across the United States, Canada and in Europe. He is recognized for his energetic, humorous and motivational style. Bob takes ordinarily dry and hard to teach topics and transforms them into a fun, learning experience. Bob calls it “Edutainment.”

Bob’s presentations are accompanied by exciting AV support from PowerPoint® and Keynote programs with graphics, animation, audio and video clips. Bob has his own system that he brings to the seminars. He has been dubbed “The Master of PowerPoint” by many educators across the nation.

Bob has been an instructor for over 3 decades teaching a variety of adult education courses from customer service to advanced medical care. He is a Nationally Registered paramedic and a Critical Care paramedic. He has been involved in EMS since 1978 when he became a CPR instructor. Bob is the Director of Emergency Care Education at St. John’s Health Center in Springfield, Missouri. He is the lead instructor for the paramedic program and has taught at all levels of EMS and nursing. He has earned a faculty appointment at the University of Maryland, Baltimore County and also is a guest instructor at Southwest University’s College of Nursing.

For a complete listing and description of Bob Page’s seminar topics, see below. If you have an idea for a topic, and don’t see it here, let us know and we can put together a presentation to fit your needs.

For booking and seminar honorarium fees please contact Bob Page @ [edutainment@mac.com](mailto:edutainment@mac.com) , [www.multileadmedics.com](http://www.multileadmedics.com) , or at the phone number listed above. Bob’s sessions are in high demand and booking is usually 6-8 months to a year ahead.

**Bob Page, AAS, NREMT-P, CCEMT-P, I/C  
Seminar Topics Listing**

**Cardiology Topics**

Bob Page started his *Multi-Lead Medics™* philosophy in 1988. This series explains advanced ECG (12 lead) concepts in an easy to understand, unconventional way. With 12 lead ECG's now becoming a standard, Bob takes a unique and entertaining approach to bringing paramedics up to date with this new knowledge. Bob has been teaching this new philosophy with great success since 1990.

**Multi-Lead Medics™ 12 Lead ECG Interpretation Workshop**

**Time Frame:** 8-hour workshop

**Target Audience:** RN, Paramedics and others involved in the Emergency or Critical Care Environment.

Nationally acclaimed course that is usually presented in small groups (less than 100) as a pre-conference workshop or a stand - alone seminar. The course is frequently requested by services that have just acquired 12 lead ECG machines and need “practical” application in reading the 12 Lead. This course has been adopted by the Critical Care Paramedic™ Course curriculum at the University of Maryland, Baltimore County.

Topics covered in this Course include **Proper Lead Placement, Axis and Hemiblock determination, Bundle Branch Blocks, Differentiating Wide Complex Tachycardia, and Myocardial Infarction recognition.** Also included is the use of a **15 lead ECG.** The course includes a workbook with practice problems and handy charts for rapid use in the field.

Participants in the program will read about 200 12 lead ECG's gaining both experience and confidence in their newly learned skill. There is also web site support of graduates of the program by continual competency and feedback from the instructor. The seminar is delivered as a state of the art computer presentation enhanced with sound, graphics, animation, music and video clips.

Hundreds of evaluations from participants rate this course “heads and tails” above other vendor sponsored 12 lead courses.

### **Multi-Lead Medics™ Enhanced 12 Lead ECG Course**

**Time Frame:** 4 - hour workshop

**Audience:** RN's or paramedics that are involved in Emergency or Critical Care Medicine. Completion of the Basic MLM course is strongly recommended.

This is the continuation of the Basic Multi-Lead Medics course. Topics in the enhanced course include a review of the basic MLM material, AMI diagnosis in the presence of a LBBB, Atrial and Ventricular Hypertrophy, Drug and Electrolyte changes, Acute Coronary Syndromes and Case based presentations. Add Riding the Waves capnography for a full day course!

### **"Therapeutic Electrocutation" "Keeping Current on Pacing"**

**Time Frame:** 1 - 3 hours

**Target Audience:** RN and paramedics and others involved in Emergency Medicine

This is an “electrifying” session that includes hands on use of external pacers. The course includes an overview of the history of use of pacing, understanding pacer function and troubleshooting problems. The workshop also features outstanding actual case history of TCP use in the field. Included in this talk are interesting ways to teach pacing and how to get others to believe in the effectiveness of this technique.

The most convincing part of this class is the hands on training that leave participants with empathy for patients who are being paced by a transcutaneous pacer.

Can be combined with “Advanced Dysrhythmias” for an all day mini-seminar.

### **“Zapped” - “Managing the Patient with an Implanted Pacer and Defibrillators”**

**Time Frame:** 60-75 minutes

**Audience:** All

There are an increasing number of patients with AICD (Automatic Implantable Cardioverter/Defibrillator) and Pacemakers. Many emergency providers are unsure of the correct way to manage patients with these devices. In this session, Bob explains the function of these devices and outlines safe and effective management of the patient with one of these devices. Features outstanding audio and video support to make the point while having fun doing it!

### **General Clinical Topics**

#### **“How You Doin?”; "The Art of History Taking"**

**Time Frame:** 60 – 75 minutes

**Target Audience:** All

Getting an accurate history from a patient is very important to the eventual care of the patient. Vital information could be lost simply by not asking the right

questions. This session looks at the way we ask questions and offers alternative methods. This is a fun-filled "talk show" audience participation format that gets the listeners involved!

### **“What’s Up With This?”**

**Time Frame: 60-75 minutes General Session**

**Target Audience: All**

Ever wonder why we do the things we do in EMS? Have you ever heard someone say, “That is the way I was taught,” or “That’s the way we have always done it?” These are the little things that we learned to do somewhere from someone, but we really can’t recall why. Things such as how you tape someone down on a backboard to oxygen delivery to “cocktails” and much, much more. In this hilarious and interactive session, Bob takes the audience on a tour of the “sacred cows” of EMS in an effort to prove them valuable or bury them forever.

A.K.A. “Parrot Medicine”

### **Gone in 60 Seconds: The First Minute of Life**

**Time Frame: 60-75 minutes**

**Target Audience: All**

The call is for a newborn baby, in cardiac arrest! Sounds scary doesn’t it! That is how all newborns arrive in this world, in cardiac arrest. Our actions in the first 60 seconds of life can make a huge difference for the depressed newborn and prevent the well from becoming depressed. In this exciting, interactive session, participants will slow down the clock and learn second by second how to manage this nerve racking situation.

### **Cluster Control: What the Algorithms Didn’t Tell You!**

**Time Frame:** 75 min to 4 hours workshop

**Audience:** ALS, Nursing

You’ve had “the course”, played the game, regurgitated the algorithms and then BAM! You have to use it and you realize that the memory game you played has left you in a “cluster” as to what to do. Phrases like “Let’s Just Go” and “PUHA” come to mind! In this funny and revealing session, Bob will explain what is assumed of providers and not taught in “the course”, but you must know to even play the game. In many cases, things you never knew you never knew. Prepared to be blown away! A must for all who want go beyond “the course”.

### **“Kick Butt Cardiac: This Stuff Rocks!”**

**Time frame: 60-75 minutes**

**Target Audience: ALS**

Presented in a hilarious interactive format, these are case presentations with a twist! Actors and music and audience participation make this an unforgettable learning experience. Cases are presented from AMI, CHF, V Tach, and Code saves! This is the ultimate positive reinforcement for the audience.

**“Riding the Waves; The Role of Capnography in EMS” aka “Slap the Cap!”**

**Time Frame: 3-4 Hours Pre-conference or 1.5 hour breakout track**

**Target Audiences: All**

Nationally presented course that is an eye opening experience when participants learn the incredible benefits gained from full ETCO<sub>2</sub> monitoring and waveform assessment. In this exciting and informative session, Bob reviews the A&P of the respiratory system and explains, through the use of multi-media and audience involvement, the role of capnography in cases of cardiac arrest to COPD, from seizures to shock, in fact, anyone with a problem with ABC's should have continuous monitoring of ETCO<sub>2</sub> and waveform.

**“A Whole Lot of Shaking Going On!” Understanding Seizures**

**Time Frame: 60-90 minutes**

**Audience: All**

Ask most people and their definition of a seizure involves the “grand Mal” seizure with the person violently shaking all over. Is that all there is? Is this the only type of seizure? Does it make any difference in the pre-hospital setting what I saw? What is the correct classification of seizures?

This course will show, via videotape, the various types of seizures, discuss their etiology and proper classification, and describe the various management issues for today's EMS personnel. Exciting AV support and real life case studies makes this a don't miss session!

**“The Good, the Bad, and the Ugly:” “Issues in Spinal Care”**

**Time Frame: 60 – 90 Minutes**

**Audience: All**

This session takes a closer look at our spinal immobilization practices and focuses on why we do it and what our goals really are. The presentation features many examples of frequently missed items when immobilizing the trauma patient. Many researchers and physicians are suggesting that we should not immobilize everyone with trauma. This talk also focuses on that issue and offers a critical look at alternative algorithms (including BTLS) or ways to “clinically clear” C-spines.

### **If You Only Knew... “EMS From the Patient’s Perspective**

**Time Frame:** 60-90 minutes

**Audience:** All

CEU category:

This is NOT a mushy, tear jerking, "look how EMS saved me" talk. On the contrary, it is a satirical, hilarious look at the little habits, hang-ups, and other things we say and do but don't realize it! Real examples and "patient cam" short films help make this an unforgettable experience. You will laugh until you become "incontinent", but this may also sting. This is **satire** in the spirit of SNL and others. But based on true actions. After this session, you will not look at patient in the same light, in fact you may be too paranoid to look at them at all! At the very least you will get a dose of what it is like to see yourself as others do! Come enjoy yourself! ***The views expressed in this program are those solely of the presenter presented as an independent and do not necessarily represent the views of his employer.***

### **“EMS from Death’s Perspective”**

**Time Frame:** 60 minutes **General Session Only**

**Audience:** All

Imagine having the **grim reaper** address a group of EMS personnel! That is exactly what occurs during this wildly successful session. “Death” addresses EMS personnel in a frank and blunt manner. Bob dresses in a grim reaper costume and includes audio and visual stimuli complete with “graveyard tested” music and gruesome photos to get the point across. There is also a healthy dose of humor involved. The theme of the talk focuses on common errors and misconceptions about patient care and education that only Death himself can bring to light. This talk is like none the audience has ever seen or heard before. As one seminar wrote in their brochure, “Don’t miss this one...Parental Discretion Advised!” This session is for all providers and works great as a general session to open or close a conference.

### **“Stethoscopy for Dummies”**

**Time Frame:** 60-75 minutes

**Audience:** All

How much did you pay for your stethoscope? How much training did you get on how to use it? In this session, participants are provided down to earth “for dummies” information on various types of stethoscopes and how to use them to get the most out of patient assessment. New and improved methods and techniques are presented and lung and heart sounds are also played aloud so all participants can hear the sounds rather than hear a “description” of the sound. This session includes audience participation where lucky audience members could walk away with a new stethoscope!

### **Closed Head Injuries: The Pressure is On!**

**Time Frame:** 60-75 minutes

**Audience: All**

Head injury management is rapidly changing on all fronts. This talk is designed to update the EMS provider on the latest controversies in the acute management of closed head injury. Ideas such as hyperventilation, use of capnography, BLS things that drive up the ICP, and more. This session is much, much more than the standard head injury lecture. New stuff is presented for all levels!

**“Sawing Logs” When Snoring is More Than a Nuisance.**

**Time Frame:** 90 minutes

**Audience:** All

CEU Category

Does your partner snore? Do you snore? Do you feel tired after sleeping? Do you doze off during the day? These are just a few of the symptoms effecting millions of Americans, including a fair number of EMS professionals. One condition, known as obstructive sleep apnea (OSA) is treatable if diagnosed and can dramatically improve the lifestyle of those that take advantage of therapy. Come join Bob, who has OSA himself, as he takes you step-by-step in the identification, testing, and treatment of this condition. You will also learn about some specific medical conditions that are brought about by OSA. If you have ever been told you snore, or know someone that does, this session is not to be missed. It may save your life, your lifestyle, or someone you care about! NO SLEEPING ALLOWED IN THIS SESSION!

**Asthma Attack!**

**Time Frame:** 60- 75 minutes

**Audience:** All

Asthma affects millions of people nationwide. There are thousands of asthma related deaths each year. This is common respiratory emergency that nearly all EMS providers have seen. However, this session looks at old and new therapies and looks in to treatments other than the standard bronchodilator therapy. This session also emphasizes the importance of assessment including lung sounds and other assessment techniques.

**Wide and Tachy: In Lead II? You’ve Got NO Clue**

Time Frame: 60-90 minutes

Audience: ALS Providers

Let’s get ready to rumble! In this fast paced, exciting session, you will be blown smooth away by some outstanding cases where wide complex tachycardia was seen. Feel the pain of defeat as lead II misses completely, lethal arrhythmias and tabs others as bad when they are fine. You cannot help but become involved! You will never use Lead II again after this class! Come see why thousands of “Multi-Lead Medics” have abandoned lead II and are now in better control of their patients and themselves. This session requires an open mind, courage to change, and a sense of humor (you will need it ) Warning: this session can cause “vapor lock” if you monitor in lead II

### **Sweet and Sour Diabetics**

**Time Frame: 60-75 minutes**

**Audience: ALS and BLS**

Diabetes is a disease that is becoming more and more prevalent in our society. This is a straightforward, easy to understand session designed to assist the provider in the rapid recognition of diabetic presentation, assessment techniques, and management principles. It emphasizes common and not-so-common diabetic conditions. It also goes into the type of care that diabetic patients get at home such as glucometry, insulin pumps and more. Participants leave this session with a comfortable understanding of the condition and what they can expect to see in the field.

### **How's The Breathing?**

**Time Frame: 60-75 minutes**

**Audience: All**

Simple Question that gets many answers. This exciting session employs all of your senses, and shows you how to make sense of all the assessment findings. Come on a tour of "how to's" from observing accessory muscle use to reading capnographs to auscultation of lung sounds. You will leave this session with a great working knowledge of how to fully assess a patient's breathing status.

### **Instructor /Administrative Tract Sessions:**

#### **How Did He Do That?: "PowerPoint to the Point"**

**Time Frame: see below**

**Audience: Educators**

Anyone who has seen Bob's presentations knows the power of PowerPoint presentations in action. One of the most common questions he gets is "How did you do that?" Computer based presentations are rapidly expanding in the EMS market. Many educators (like Bob) have found it too hard to make the time to take a formal class in computer presentations. Bob has been learning PowerPoint one trick at a time, mostly through trial and error. This class is designed to help the "non-computer type" to produce cool presentations without the fat. Common (and easy to learn) tricks like animation, transitions, graphics, sound and movie clips are presented. All the fun, none of the bull! Although not an expert, Bob has used the computer for successful presentations across the country and is ready to share his experience.

PowerPoint to the Point can be tailored to your needs.

#### **60-90 minute "Show and Tell"**

Fast Paced, double barrel action In this session, Bob's presentation is designed to introduce educators to "what is possible with PowerPoint". Call it as teaser if you will, this session is designed to motivate and inspire educators to jump in with both feet.

#### **4 hour Pre-conference session: How Did He Do That?**

Designed to go straight to the point and show participants step by step how to accomplish the “AV wizardry” used in presentations. Participants in this session get a nifty handout to help them after the session is over.

### **8 hour Pre-conference Workshop.**

This session has it all and is designed to allow participants to actually work on presentations ahead of the conference and put the finishing touches on during their session, Bob will then Burn CD’s on site and distribute the presentations to all the participants. Special requests for topics are usually taken and the workshop will be used to benefit an entire region, or state’s education needs.

Bob communicates with the participants one month ahead of the conference and makes assignments to allow the participants to perform the time consuming, uneventful development musts, while conserving the “fun stuff” for the session. Advanced registration is required for this session.

This session is limited by the space available as participants need to bring their own laptop computer. Sites must have ample power cords and strips available. Internet access via dial up or high speed (ideal) will make the experience complete.

This workshop does have some prep time necessary, but it is results driven and will be worth it.

Each participant will leave with nifty workshop handout, a short cut book, and a virtual CD treasury of sound effects, video clips, graphics, and background templates for a “fast start”.

### **PowerPoint 2: Edutainment!**

**Time Frame: 8 hours workshop**

**Audience: Educators**

This section works on presentation skills with PowerPoint emphasizing important techniques on building or reviving presentations, working on timing issues, and overall presenting coaching.

### **Edutainment: Movie Magic!**

**Audience: Educators**

**Time Frame: 8 hour workshop**

Day long workshop designed to give participants that are experienced in PowerPoint the skills and techniques necessary to capture, edit and distribute videos for classroom or in-service training.

### **Risk Taking 101**

**Time Frame: flexible 1-4 hours**

**Audience: Educators**

Develop eye opening presentations, not just with PowerPoint, but by using the talents within you, the speaker. Bob Page calls it “Edutainment” An animated speaker can be shackled by a ho-hum presentation, just as a ho-hum speaker can be overshadowed by an overdone PowerPoint. They just don’t fit! Anyone can teach a class, but does your student want to learn? An excellent teacher uses all of their hidden talents: dramatic actor, salesman, standup comedian, artist, self-help guru, motivational speaker and religious minister. When is a war story not a war story? Through example, Bob will show you how all of this is accomplished. Come see this and understand why a kite rises against the wind and that you can’t discover new oceans unless you have the courage to leave the shore. Take a risk! Do something spontaneous. Please NOTE: Boring people and cowards are not allowed in this session.

**“Teacher Say, Student Do”**

**Audience: Educators**

**Time: Flexible 90 minutes**

In the movie *Karate Kid*, Miyagi told the young Danielson...”No such thing bad student, only bad teacher”...”Teacher say, student do” OUCH!!! Ever wonder what that means? Does it apply to EMS Educators? In this session, we look at things from the students perspective and a critical look at ourselves as a whole. Do we have bad “teaching habits?” What would it take to be good teacher? Can we learn from the way we have always done it? Are we teaching a test or educating providers? The movie offers some valuable lessons that can be applied directly to all learning domains, Come join Bob as together we “focus” on improvement so you can smile proudly as Miyagi did at the end of the movie!

### **DRIST: Dirty Rotten Instructor Scoundrel Tricks**

**Time Frame: Flexible 1-4 hours**

**Audience: Educators**

In this session, Bob takes you on a tour of some of his most successful DRISTs to date. A DRIST is something that gets the students attention while you secretly plant your message. That’s right, you *trick* them into learning! You may be using a DRIST now but don’t even know it. Do you have a thirst for the covert? Come to this session and leave with a devious look on your face. If you don’t tell, we won’t either! Bob has had 10 consecutive paramedic classes with an A overall average and a 100% pass rate on the National Registry exam

### **Making the Most of Your Publisher Given Resources**

**Time Frame: 1-3 hours (flexible)**

**Audience: Educators**

**WOW!** It is incredible to see how much technology has moved education into the future. And we thought we were high tech doing PowerPoint! All of the major EMS textbook publishers offer a wide variety of teaching resources, from PowerPoint slides and CD based patient simulators to online web based support and even distance learning options with Blackboard. Most if not all of them are free for adopting their books. But what are they and how do I use them? Your students are drooling over this stuff, (most of them were raised on computers). As an educator, what seems to be over your head and time consuming is just the opposite. It can help you to recover valuable classroom time spent testing and reviewing and most importantly, guide your students to successful outcomes.

In this session, Bob will demonstrate many of these resources and as a USER and not a PROGRAMMER, show you how to work them into your classes.

### **“The T.E.A.M. Approach to EMS Education”**

**Time Frame: 60 – 75 minutes**

**Audience: Educators**

Based on the concept of small group dynamics as seen in courses like PALS and BTLIS. This session shows instructors how to organize a long term course (EMT or Paramedic) into T.E.A.M. s. (**T**ogether **E**veryone **A**chieves **M**ore) In one training entity, this concept resulted in 7 consecutive classes with “A” average on graduation and a 100% pass rate on state and national exams.

### **Putting the Shoe on the Other Foot: Customer Service for EMS**

**Professionals**

**Time Frame: 60 – 75 Minutes General Session**

**Target Audience: All**

Everyone talks about the need for improving customer service. Most customer service talks are by business professionals and sales people designed to increase profits. This talk takes the concepts of customer service and applies them to the Emergency Medical Field. Bob uses healthy doses of humor and real life EMS examples of customer service to make the point.